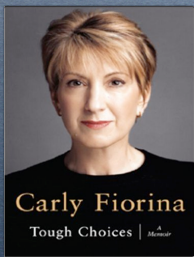


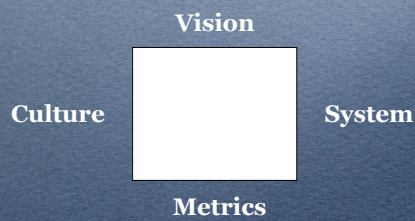
Vision Within The Leadership Frame

MIN 840 The Leader as Communicator & Vision Caster

Leadership Framework: "Set the frame and set them free"



Carly Fiorina, *Tough Choices: A Memoir*, New York: The Penguin Group, 2006, Page 184.



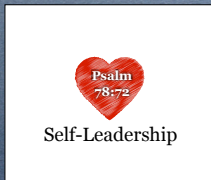
Leadership Frame

Mission: What are we here to do?
Vision: Where are we going?

Economic

Societal

Culture:
The way we do things around here.



System: The coordinated means by which we get things done.

- People
- Structure
- Process

Local

Organizational

Metrics: How we define, measure, and reward a "win."

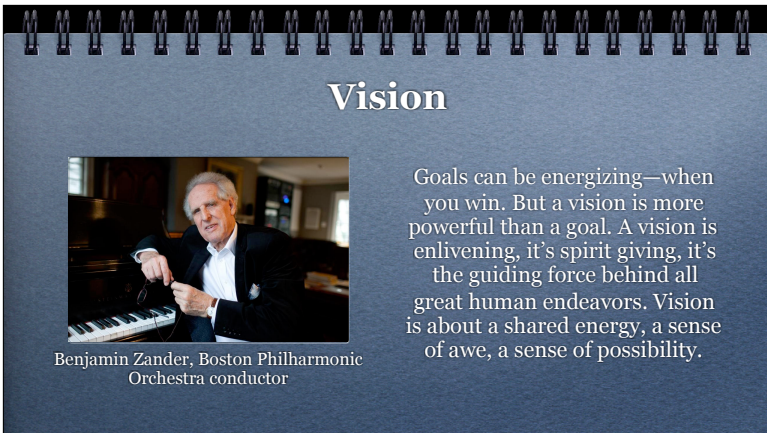
Carly Fiorina, *Tough Choices: A Memoir*, New York: The Penguin Group, 2006, Page 184.



When do you reflect on your leadership?



**Let's think about
vision within the
Leadership Frame**



Vision



Benjamin Zander, Boston Philharmonic
Orchestra conductor

Goals can be energizing—when you win. But a vision is more powerful than a goal. A vision is enlivening, it's spirit giving, it's the guiding force behind all great human endeavors. Vision is about a shared energy, a sense of awe, a sense of possibility.

About Vision

1. Vision is “a clear mental picture of what could be, fueled by the conviction that it should be.”
Andy Stanley



About Vision

2. Vision is always a solution to a problem (Nehemiah's walls/ God's glory).



About Vision

3. Vision . . . it's not about the walls!



About Vision

4. If you want to know God's vision ... pay attention to your passion (Neh 2:12 - "What God put on my heart to do").

About Vision

5. Put "your vision" to the test by the Word & wise counselors.



About Vision

6. Vision takes time. Push through complexity to get to simplicity.



Keep it simple



Will Mancini



You want to become as eloquent about your antivision as you are the vision itself. Problem casting precedes vision casting.

Keep it simple

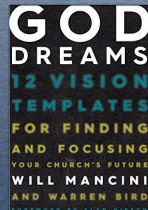
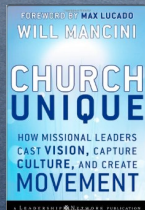


Dizzie Gillespie

It's taken me all my life to learn what not to play.

About Vision

7. Visioneering is easier with a vision navigator.



About Vision

8. Vision helps us keep our head on the horizon.

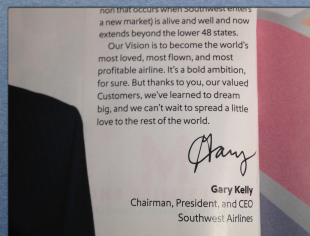


“Keep your head on the horizon,
not on the driver next to you.”

Erica Enders-Stevens
2014 Pro Stock Drag Champion

About Vision

9. Vision unifies
our efforts.



Gary Kelly
Chairman, President, and CEO
Southwest Airlines

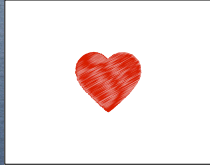
About Vision

10. Models can make
visioneering (and
ministry) easier.



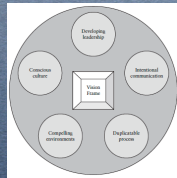
About Vision

11. Monitor your passion or you & the vision will drift (Demas).



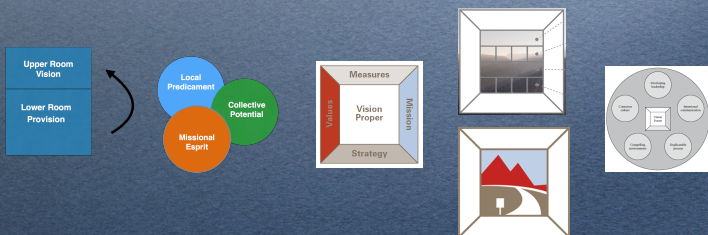
About Vision

12. Live the vision and communicate the vision to avoid "vision drift."



About Vision

13. Vision is easier to develop with a process





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