



A screenshot of a website banner. At the top left, it says "WILL MANCINI | Clarity Changes Everything" with a search icon. A navigation menu includes "HOME", "ABOUT", "TOOLS", "ORGANIZATIONS", "BLOG", and "CONTACT". The main content area features a dark background with the text "GOD DREAMS 12 VISION TEMPLATES FOR FINDING AND FOCUSING YOUR CHURCH'S FUTURE WILL MANCINI AND WARREN SINS". To the right, it says "VISIONARY PLANNING WITH THE HORIZON STORYLINE" and "Ministry without clarity is insanity. There is a better way. Listen to Will's overview of the book and grab some free tools." Below this is a "FREE RESOURCE SITE" button. A small inset box in the top right corner says "HOW TO USE MY BLOG FOR BREAK-THRU CLARITY" with a small photo of a man. A grid icon is in the bottom right corner, and a progress indicator with three dots is at the bottom center.

Ministry without clarity is insanity!
Will Mancini

www.willmancini.com

Horizons Storyline



A tool to develop the right amount of vision content for the right time in the future, for the entire leadership team.

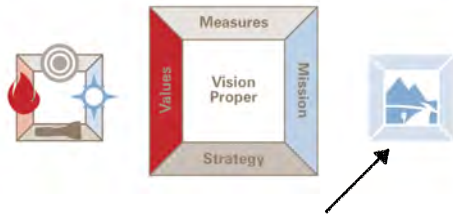
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The Vision Frame deals with defining your disciple-making mission and model.

Frame Component	Icon	Irreducible Question of Leadership	Missional Reorientation
Mission		What are we doing?	~Mandate
Values		Why are we doing it?	~Motives
Strategy		How are we doing it?	~Map
Measures		When are we successful?	~Marks
Vision Proper		Where is God taking us?	~Mountaintop + Milestones

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The Horizon Storyline develops the right amount of vision content for the right time, for the entire leadership team.



The Horizon Storyline

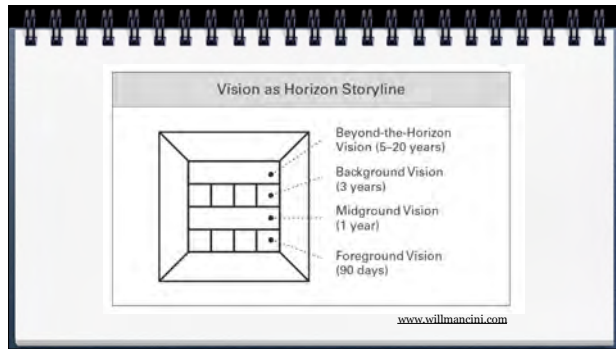
Every Picture Contains Three Horizons of Vision

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Vision as Future Picture

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Horizon Storyline: Beyond-The-Horizon

Vision as Horizon Storyline

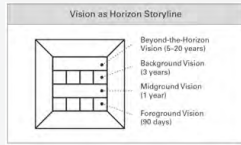
- A simple picture idea
- Developed into a vivid description 5-20 yrs into the future depending on age/life stage of the church.
- Represents the ministry's ultimate contribution communicated through a picture of the future.
- A destination in time

Horizon Storyline: Background Vision

Vision as Horizon Storyline

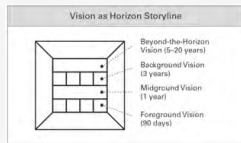
- The background vision is the four most important strategic emphases in the next three years to achieve the long-range dream
- 3-year focus

Horizon Storyline: Midground Vision



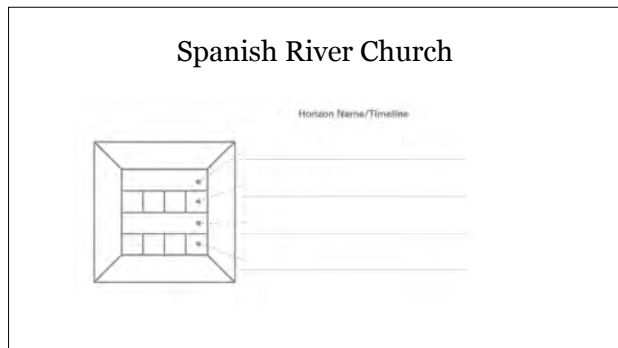
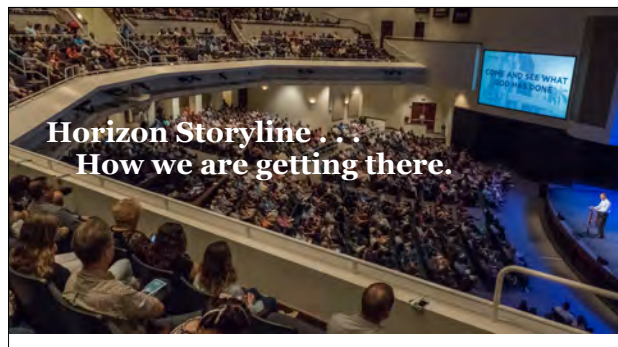
- The midground vision is the one most important goal in the church in the next year, determined in light of the long-range context
- 1-year focus

Horizon Storyline: Foreground Vision

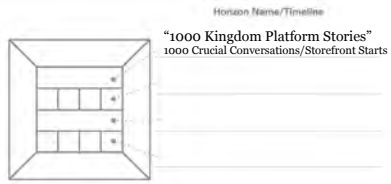


- The foreground vision is comprised of four 90-day action steps to accomplish the one-year goal
- 90-day focus





SRC: Beyond-The-Horizon



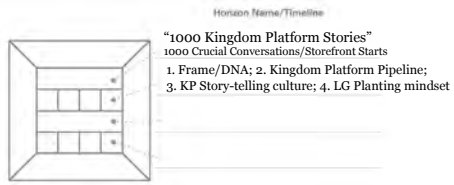
SRC: Beyond-The-Horizon



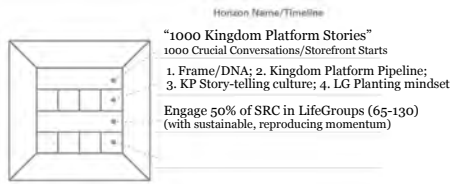
What if . . .

"What if a storefront start like this is not just for church planters, but for every attender of SRC? Then what's your little storefront platform that will be your shot heard round the world?"

SRC: Background Vision



SRC: Background Vision



SRC: Background Vision

