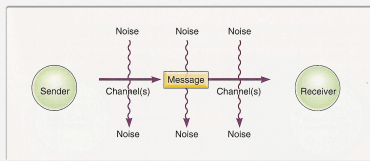


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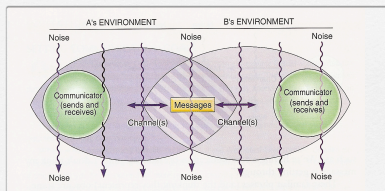
# Communication Theory

## Communication Matters



The Linear Model of Communication (Adler, Proctor, Tenen, Looking Our Looking In, page 11)

## Communication Matters



The Transactional Model of Communication (Adler, Proctor, Tenen, Looking Our Looking In, page 11)

## Communication Matters



## Communication Matters



The nature of the communication process impacts our vision communication.

What are two implications of the transactional nature of communication for vision?

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